

emeloutuesday.com



EmelouTuesday
Freelancing Services

Illustration & Graphic Design Services

YOUR CREATOR



Emmelyn Rei
Artist/Freelancer

Anyone can dabble in graphic design and illustration... but only a skilled artist can transform your vision into stunning visual masterpieces!

That's where EmelouTuesday comes in.

With a blend of digital and traditional illustration skills, combined with over 2 years of experience in graphic design and social media management, EmelouTuesday knows how to create compelling visuals that resonate.

In this portfolio, you'll find examples of intricate illustrations and effective graphic designs, along with successful social media campaigns for diverse clients, from doctors to realtors.

But if you really want to get to know EmelouTuesday, skip to the end.

There, you'll have the opportunity to book a "get to know you" call.

We can't wait to hear from you and explore how EmelouTuesday can bring your creative projects to life!

SPECIALITIES

Illustration & Graphic Design

With expertise in both digital and traditional mediums, EmelouTuesday creates intricate illustrations and impactful graphic designs that capture the essence of your brand, making your visual content stand out.

Social Media Management & Strategy Development

EmelouTuesday brings your brand to life with thoughtfully crafted content calendars that showcase your unique business pillars and values. By diving deep into understanding your company and its specialties, EmelouTuesday curates educational and engaging posts, while shining a spotlight on your latest promotions to keep your audience informed and excited.

Content Creation

EmelouTuesday crafts compelling content that captivates, persuades, and converts. From engaging social media posts to attention-grabbing graphics, your business growth is supported through expertly tailored content.

WORK I'VE DONE



DTIYS for @Kelsiekishidraws

Client:

Coastal Veterinary Clinic

Social Media Management, Content Marketing
Strategy Development, Content Creation

OUR APPROACH

Content Calendar & Strategy

EmelouTuesday brings your brand to life with a comprehensive social media marketing strategy. For Coastal Veterinary Clinic, our goal was to attract a larger following, enhance brand recognition, and transform their social media platforms into a dynamic hub for client communication. By crafting thoughtful content calendars that highlight the clinic's unique pillars and values, we ensure every post resonates with the audience.

Social Media Management

Our dedicated efforts have resulted in a notable increase in brand awareness, as reflected in higher impressions and interactions. We've driven significant page visits and engagement by diving deep into understanding the clinic's specialties and planning out educational, engaging content. Highlighting current promotions keeps the audience informed and excited.

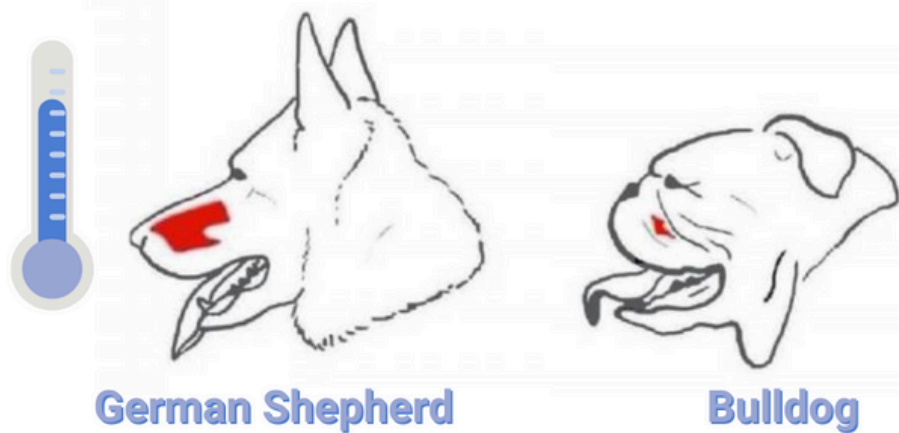
Content Creation

Coastal Veterinary Clinic provides EmelouTuesday with personal and behind-the-scenes photos, allowing us to use authentic visuals instead of just stock photos. These exclusive visuals are strategically used on social media to foster genuine connections with the audience. Additionally, we promote local adoption agencies by featuring photos from their websites, which helps foster a stronger sense of community and supports local shelters. By blending creativity with strategic insights, EmelouTuesday crafts content that captivates and engages, supporting the clinic's growth and client loyalty.

SAMPLES OF WORK FOR COASTAL VET CLINIC

Proportion of Nasal Cavity DEVOTED TO Temperature Regulation

Brachycephalic breeds, such as pugs, boxers and bulldogs are extremely prone to overheating.



Social Media Graphics

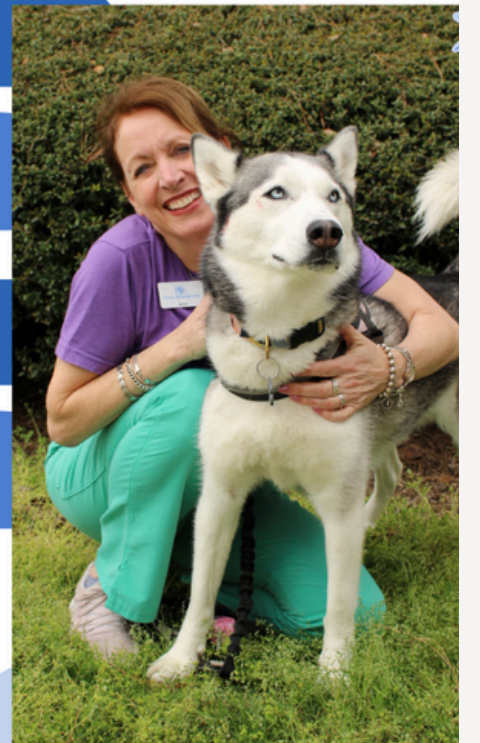
Natural Disaster Emergency Kit



Social Media Graphics

OUTDOOR ACTIVITIES FOR YOUR DOG

- Swimming
- Hiking
- Park Time
- Picnics



Social Media Graphics

Client:

Desert Cardiovascular

Social Media Management, Content
Calendar Strategy, & Content Creation

OUR APPROACH

Content Calendar & Strategy

We transform your brand with a well-rounded social media marketing strategy. For Desert Cardiovascular Consultants, our aim was to boost brand visibility, enhance patient engagement, and make their social media platforms a vital resource for heart health information. By developing detailed content calendars that focus on the clinic's expertise and patient care values, we ensure each post delivers meaningful impact.

Social Media Management

When we started, Desert Cardiovascular Consultants had almost no social media presence. We had to build their brand and voice from scratch to create a cohesive and engaging platform. Our strategic management has led to a significant rise in brand awareness, evident from increased impressions and interactions. By thoroughly understanding the clinic's specialties and patient needs, we have effectively planned and executed educational and engaging content. Regular updates on new treatments, patient testimonials, and health tips keep the audience informed and connected.

Content Creation

Desert Cardiovascular Consultants provides us with authentic patient stories and behind-the-scenes photos, enabling us to use genuine visuals instead of stock images. These exclusive visuals are strategically utilized on social media to strengthen patient trust and community connection. Additionally, we highlight relevant heart health awareness campaigns and collaborate with local health organizations, further fostering community engagement. Through a blend of creativity and strategic planning, we craft content that resonates and engages, supporting the clinic's growth and patient outreach.

SAMPLES OF WORK FOR DESERT CARDIOVASCULAR CONSULTANTS



Myth-Busting Monday:

Myth

If I had high blood pressure, I would have symptoms.

&

Fact

High blood pressure is often called the "silent killer" because it usually has no symptoms.

(725) 726-3162

www.desertcardiovascular.com

Social Media Graphics

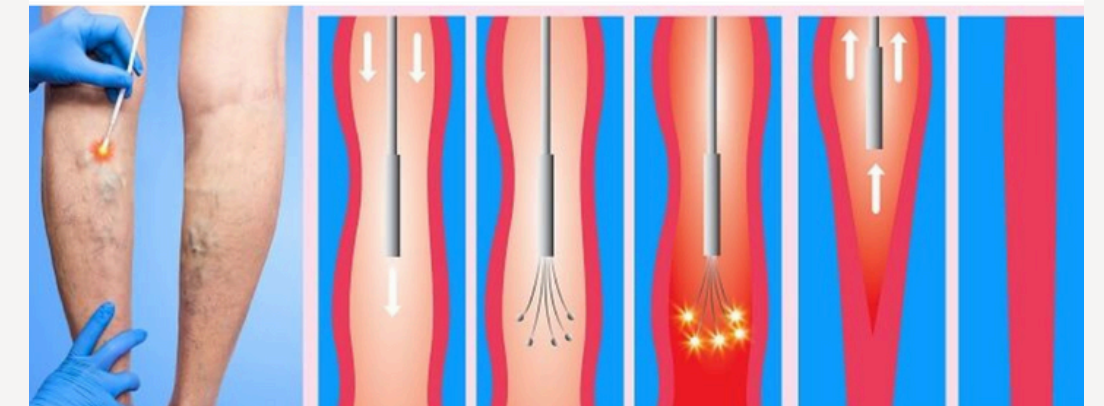


Try out External Counterpulsation for Coronary Artery Disease



Social Media Graphics

How Radiofrequency Ablation Works for Varicose Veins:



- A small catheter is inserted.
- Electrodes are placed in the vein.
- Radiofrequency waves are sent into the vein.
- The heat causes the vein to collapse and seal shut.
- Blood flow is redirected to healthier veins.



Social Media Graphics

Client:

Personal Projects & Commissions

Digital & Traditional Illustrations, Brochures, &
T-Shirt/Logo Design

MY APPROACH

Illustrations

As an illustrator, I am always practicing and working on personal projects, drawing inspiration from cryptids and mythology. I enjoy creating my own versions of creatures like the Mothman and coming up with concept sketches for unique creatures straight from my imagination. Traditional art holds a special place in my heart, and I often use these skills to create personalized gifts, such as the hand-drawn card I made for my wedding guests. My passion for illustration and creativity shines through in every piece I create, whether it's for myself or for others.

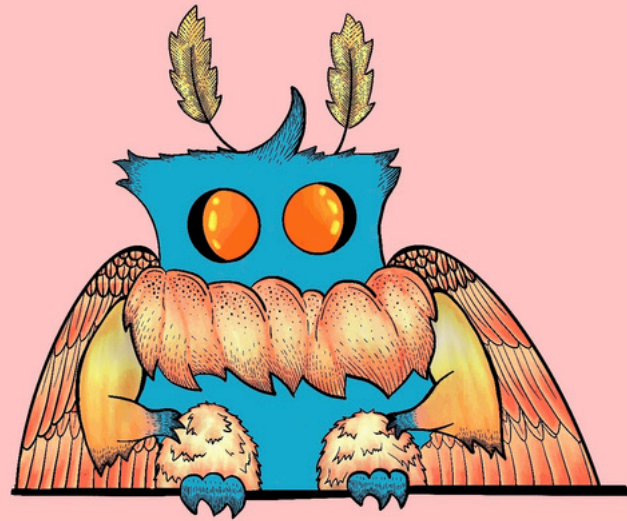
Commissions

I occasionally take on commissions, usually from friends or when someone has an idea that sparks my interest. My portfolio showcases two distinct styles: a more stylized and realistic approach, like the cat illustration for Purrberry Boutique, and a graphic, two-dimensional style, as seen in the couple portrait. I love collaborating with clients to bring their visions to life, tailoring my style to suit their needs and preferences. Each commission is a unique opportunity to explore new ideas and push the boundaries of my creativity.

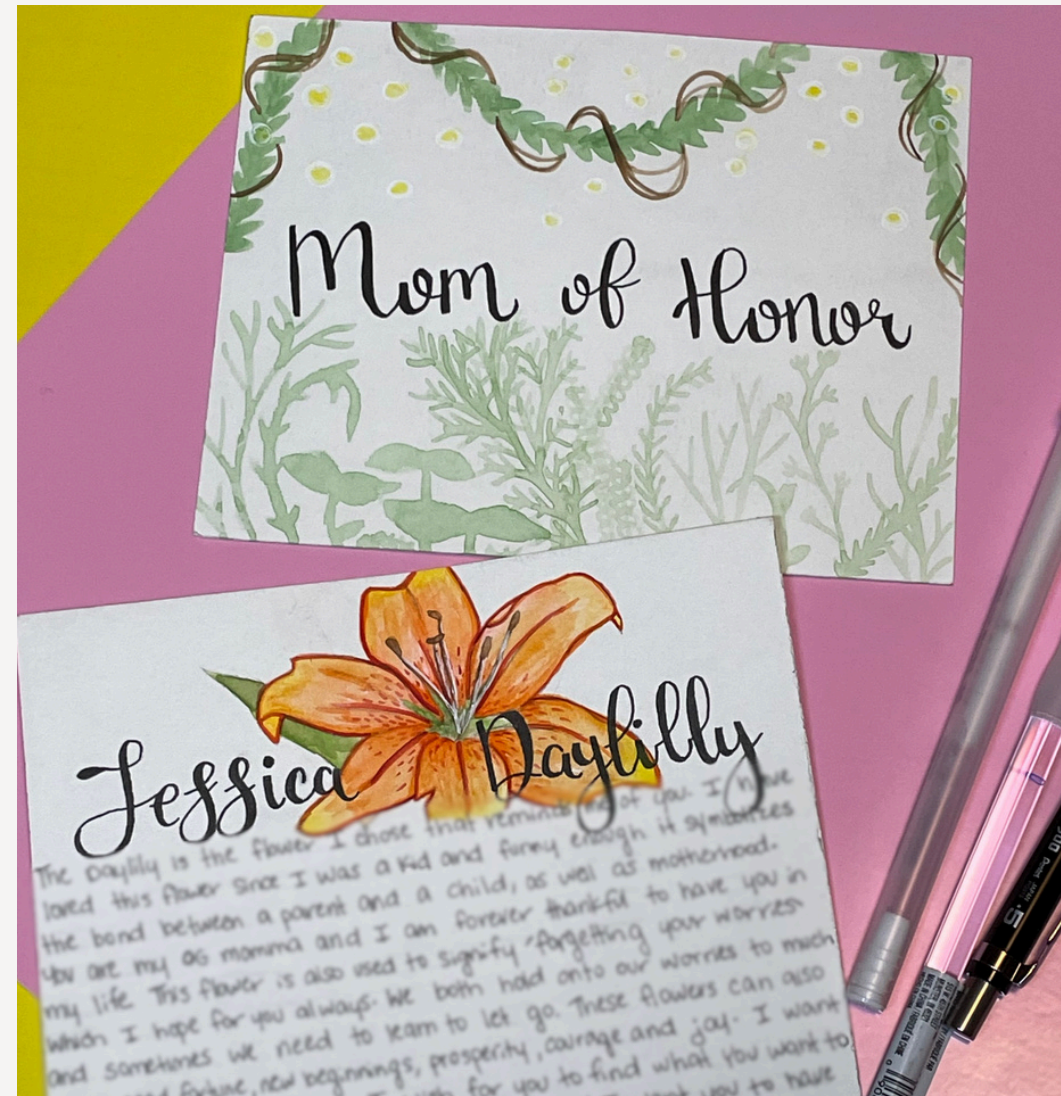
Miscellaneous

Beyond illustrations and commissions, I also dabble in graphic design for personal projects. I create custom invitations and event graphics, design logos for myself and my family, and even put together T-shirt designs for family events. Each project is a fun and creative challenge, allowing me to blend my illustration skills with graphic design elements. Whether it's a whimsical invitation, a bold logo, or a unique T-shirt design, I enjoy using my creativity to make every project special and memorable.

SAMPLES OF WORK



Illustration



Illustration



Concept Design

SAMPLES OF WORK



Commission



Commission



Work In Progress

SAMPLES OF WORK



Invitation



Logo



T-Shirt

CLIENTS SERVED



GET IN TOUCH



☎ (304) 692-8497

✉ emmelynrei@gmail.com

👍 [@emeloutuesday.com](https://www.instagram.com/emeloutuesday.com)

🌐 [emeloutuesday.com](https://www.emeloutuesday.com)

Reach Out to Me Today!



THANK YOU!